



ACCREDITATION

- ▲ Awards you a seal of approval that identifies your company as trustworthy with a high level of customer satisfaction.
- ▲ Gives you a blueprint for becoming a model tree care company.
- ▲ Lets your clients know that they are hiring a company with the highest standards of service.
- ▲ Puts you at the front of the line for municipal contracts.

Begin
the Journey

TREE CARE INDUSTRY ASSOCIATION
tcia.org • 1-800-733-2622

Accreditation FAQ

Who can apply?

Any commercial tree care company in the United States. TCIA members get a discount.

How do I apply?

Call 1-800-733-2622 and ask for the Accreditation department to apply or learn more; or, fill out and send the attached business reply card to receive a free information package.

What happens after I apply?

You will receive an Accreditation CD to guide you through the Accreditation process. It contains the following:

- ▲ Accreditation Guide & Checklist
- ▲ Digital versions of TCIA's Model Company Safety Program
- ▲ Compliance resources
- ▲ Award-winning Business Management Guide
- ▲ Accreditation Standards
- ▲ *Plus many more useful forms and references*

Accreditation Details

Improve your business with...

- ▲ Business planning
- ▲ Formal training programs
- ▲ Adherence to ANSI Z133 and A300 safety standards
- ▲ A comprehensive company safety policy
- ▲ Fewer mistakes, call-backs and complaints
- ▲ Easier regulatory compliance
- ▲ Higher client satisfaction

You are well on your way to becoming accredited if you already have many of these elements in place. If not, Accreditation provides the structure and a blueprint for elements that need attention.

Testimonial

“Just think for a minute, about the tree care companies that you compete with in your area. How many of them have good reputations? How many of them treat trees ethically? How many have good safety records? We are competing with all of these companies and Accreditation has given us a way to let our clients know that there is truly a difference.”

Randy Owen, Owen Tree Service, Attica, MI
Accreditation No. MI-001

Accreditation Marketing Tools

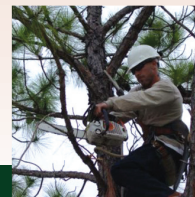
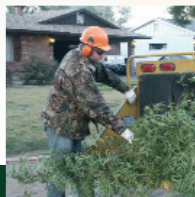
Identify yourself to the client.

- ▲ Truck, chipper and helmet decals
- ▲ Apparel patches and pins
- ▲ Use of Accreditation logo
- ▲ Customizable residential property marketing brochures
- ▲ Customizable commercial property marketing brochures
- ▲ Web banners
- ▲ Press release sent by TCIA announcing your company's achievement
- ▲ 15 free zip code searches on the TCIA Web site that highlights your company's Accreditation credential
- ▲ Marketing CD
- ▲ And much more!

Let us partner with you to increase your business and improve your reputation with your customers!



You will have constant guidance and support from our knowledgeable staff at TCIA during all phases of your Accreditation process. We're here to make sure your journey is successful!



ACCREDITATION Info Request

Lead your
Running a tree care company should be rewarding and challenging, NOT stressful and frustrating.
company to a
more rewarding
future today.

Fill out this card and mail it to TCIA for FREE information and materials to help you get started.

Name

Company

Physical Address

City

State

Zip

Phone

E-mail

We will send you a FREE Accreditation package including:

- ▲ Accreditation Checklist
- ▲ Accreditation Standard
- ▲ Application Form
- ▲ Samples of Printed Marketing Material
- ▲ And much more...

*There is no cost or obligation to this offer.
TCIA will not share your information with anyone else.*

After you earn TCIA Accreditation

TCIA Accreditation is in effect for three years. Renewal check-ups are required every year.

You will also become eligible to apply for ArborMAX's Worker's Compensation Insurance, as part of ArborMAX's complete line of insurance.

TCIA has endorsed the ArborMAX insurance program to give our members a full service, commercial insurance program. TCIA Accreditation and CTSP make you eligible to apply for Workers' Compensation coverage. Visit our Web site to learn more. tcia.org

Testimonial

"Accreditation helps you, as a WHOLE company, to look in the mirror and find ways to improve. With human nature as it is, you get busy and it's easy to come up with a lot of excuses to let things slide. Accreditation gives you real structure to pull all the random pieces of your business together and to find any pieces that you might be missing. Since it is done by a third party (TCIA), you can get away from finger pointing and take personalities out of the equation. Everyone works as a team to get and stay accredited."

Chris Frank, C.L. Frank & Co., Northampton, MA
Accreditation No. MA-001

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