

12 Maintain Your Certification

TCIA educational programs are approved for PLANET Landscape Industry Certified recertification at 1 CEU/hr of attendance.

Check www.tcia.org under meetings for current CEUs.

If you do not see your organization's recertification CEUs listed for any of the sessions, contact TCIA by Sept. 9, 2010, and we will request CEU approval from the appropriate organization.



At TCI EXPO you'll have more than 60 hours of classroom education sessions to choose from. Earn CEUs directly on the trade show floor with 10 engaging tree demonstrations. As a courtesy to our attendees, TCIA submits our program to various industry organizations for CEU approval prior to the show.

Pesticide CEUs

Many states are offering licensed pesticide application credits for the arboriculture sessions. For a complete list, visit www.tcia.org. If you do not see your state listed, please contact us at 1-800-733-2622.

*ISA credential holders need to submit CPR/First Aid card to ISA to earn CEUs for this class.

*FREE sessions have different eligibilities. Check the session descriptions on pages 7-11 to see if you qualify.

Tuesday, Nov. 9

	ISA	CTSP
CPR/First Aid Train the Trainer *	4	8
CTSP Workshop	9	8

Wednesday, Nov. 10

CPR/First Aid Train the Trainer	4	8
EHAP (Electrical Hazards Awareness Program)	8	8
Achieving Business Excellence	3	
Business Boot Camp: the Beginner	6	
Job Costing & Estimating	4	

Thursday, Nov. 11

Increase Marketing Effectiveness with Social Media	1	
Safety Update: What Accidents Occurred in 2009 and Why	1	1
Fertilization, Compost Tea & Other Magical Elixirs	1	
The Foundations of Excellence - KEYNOTE FREE *	1	
TCIA Members-Only Forum FREE *	1	
Z133 Open Forum - FREE *	1.25	1
CTSP Open Forum - FREE for CTSP and CTSP Enrollees	1	1
Consultative Sales Skills for the Non-Sales Person	1.25	
Crane Use: Technology, Safety & Government	1.25	1
Eco-Friendly Disease Diagnosis & Management	1.25	

Friday, Nov. 12

TCIA Accreditation - FREE *	1	
Notches, Hinges and Back-cuts	1	1
Organic Treatment for Plant Disease Management	1	
Job Costing to Maximize Your Profits	1.25	
Rigging Forces	1.25	1.25
Invasive Insect Species Update	1.25	
CTLA Listening Session/Update - FREE *	1	
Accredited Companies Forum - FREE *	1	
TCIA Members-Only Forum - FREE *	1	
A300 Open Forum - FREE *	1	
Secrets of Successful Sub-Contracting	1.25	
Rigging and Transferring Wood For Maximum Productivity	1.25	1.25
Who Killed the Tree?	1.25	
Insecticide Mode of Action/Green Insecticide	1.25	
Regulatory v. Voluntary Approaches to Tree Protection:	1	
Crane Use for the Climbing Arborist	1	1
How to Care for Your Body as a Production Arborist	1	1
20 Questions of Tree Problem Diagnostics	1	
Growing Your Business with Shrub Care	1	

Saturday, Nov. 13

Profits from Snow and Ice	1	
SRT Climbing Tools & Techniques	1	1
Trees and Construction Management	1	
Find New Business - Bring Woodlands into the Landscape	1	
Applied Research for Climbing and Rigging	1	1
Tree Biomechanics/Strength Loss from EAB Activity	1	1
Each TCI EXPO Tree Demo Session is worth	0.75	0.75