

The TreeWorker

A monthly resource for the professional arborist

2009 RATE CARD

Editor: Tchukki Andersen

Monthly members only publication of Tree Care Industry Association (TCIA). Additional subscriptions may be ordered.

Regular Features:

- CTSP Safety Strategies - Guidelines for the Safety Professional
- OSHA Files, monthly case studies
- Arborist Quiz
- Mr. Safety

Guidelines: Advertising in the *TreeWorker* is available to TCIA Members with discounted pricing as well as non-members. Pricing reflects member rates with advertiser - supplied digital file.

General specifications & sizes:

Full-page 7 1/2" w x 10" h
Half-page 7 1/2" w x 4 7/8" h

Published in 4-color: Once every month. Unable to accept cancellations after closing dates.
All ads must be hi-resolution (300 dpi) .tif, .eps, .pdf or .jpg. CMYK file formats are accepted.

Additional production charges will be applied if file is not ready-to-print.

CLOSING DATES

Reservations

Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
11/26/08	12/31/08	1/28/09	2/25/09	3/25/09	4/29/09	5/27/09	6/24/09	7/29/09	8/26/09	9/30/09	11/4/09

Materials

Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
12/3/08	1/7/09	2/4/09	3/4/09	4/1/09	5/6/08	6/3/09	7/1/09	8/5/09	9/2/09	10/7/09	11/11/09

Pricing:	TCIA Member	Non-member
Full-page	\$422	\$519
Half-page	\$293	\$358

For advertising: Sachin Mohan at (516) 625-1613 or e-mail Mohan@tcia.org

For editorial call: Tchukki Andersen at (603) 314-5380 or e-mail Andersen@tcia.org

E-mail ad material to sue@tcia.org