



TREE CARE INDUSTRY ASSOCIATION

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Accreditation Council Members

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 Council Bluffs, IA

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 Arboristry Associates, Inc.
 Faber, VA

Robert A. Good, Jr.
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 Good's Tree Care
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Peter Becker
 Senior Vice President
 Bartlett Tree Experts
 Finksburg, MD

TCIA Staff

Mark Garvin, CAE
 President & CEO

Robert Rouse, MS, AStd.
 Chief Program Officer

Walter Jackson, MBA, C.I.H.
 Credentialing Specialist

Charlie Tentas
 Account Representative

11/18/2015

Dear Urban Forester/Municipal Arborist/Risk Manager/Purchasing Agent:

Enclosed is an informational brochure with facts about the Tree Care Industry Association's (TCIA) Accreditation program for tree service companies. Here are some features of Accreditation and how it stacks up:

	TCIA	Angie's List	BBB	Yelp
Pass a 63 point (or greater) checklist	✓	X	X	X
Consumer complaints accepted	✓	✓	✓	✓
On-site audit of company	✓	X	X	X
Insurance required	✓	X	X	X
Consumer reviews provided	X	✓	✓	✓
Accepts business to business (peer) complaints	✓	✓	X	X
Review of company safety	✓	X	X	X
Review of tree care knowledge	✓	X	X	X

More unique features:

Qualification assistance. Contractors who need help meeting their bid requirements can use the Accreditation program to improve their company and get themselves qualified.

Efficiency. Accredited companies are 30% more efficient than non-accredited companies and pay lower insurance premiums. This helps to keep bids competitive.

We kindly ask you to consider adding an additional layer of protection and due diligence to your contractual requirements by specifying TCIA Accreditation for your tree service contractors. Please contact me with questions,

Sincerely,

Robert Rouse
 Chief Program Officer – TCIA
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Enclosure: Accreditation Information Brochure